

WNY Family Engagement



Conference

November 29, 2023



Care
Management
Coalition
of Western New York, Inc



MHA
Mental Health Advocates
Be Heard. Be Helped.

EPIC
Every Person
Influences Children



beyond
SUPPORT NETWORK

PARENT
NETWORK
OF WESTERN NEW YORK



4th Annual Family Engagement Conference

Brought to you by:

*The Care Management Coalition of WNY (CMC),
EPIC - Every Person Influences Children,
Beyond Support Network,
Parent Network of WNY, and the
Mental Health Advocates of WNY (MHA)
“WNY’s Family Engagement Experts”*

M Hotel Buffalo
2040 Walden Ave. Buffalo, NY 14225
November 29th, 2023
8:00 am – 3:00 pm

Cost per participant: \$100
Cost after November 17th: \$150

www.wnyfamilyengagement.org

Participants will have an opportunity to network and share ideas, meet and receive information from conference vendors, and listen to the latest practices in family engagement during the dynamic presentations. Potential audience members include Administrators, Educators, Early Childhood Providers, Community Agencies, School Staff, Mental Health Professionals, Clinical Staff and Family Members.

Together CMC, EPIC - Every Person Influences Children, MHA, Beyond Support Network, and Parent Network of WNY are proud to present the 4th Annual Family Engagement Conference. We’re so glad to be welcoming participants back to this event. This year we will have two great keynote addresses, with three breakout session tracks that make up six breakout sessions in total, to help education professionals and mental health providers engage families in ways that lead to greater outcomes for those they support.

Title Sponsorship - \$10,000

One Opportunity

Company logo will be included and/or name listed as “Title Sponsor” of 2023 Family Engagement Conference in:

- All marketing collateral created to promote event
- All media promotions secured for event
- Potential speaking opportunities with media
- All pre and post event press releases and media alerts
- All e-marketing efforts (Save the Dates, invitations, reminders)

Online benefits:

- Company logo will be listed as Title Sponsor on the Family Engagement Conference website, www.wnyfamilyengagement.org
- Company listed as presenting sponsor on the homepage of the CMC, EPIC - Every Person Influences Children, MHA, and Parent Network of WNY websites
- Company logo on the event page of the CMC, EPIC - Every Person Influences Children, MHA, and Parent Network of WNY websites
- Company listed on the CMC, EPIC - Every Person Influences Children, MHA, and Parent Network of WNY social media pages
- CMC, EPIC - Every Person Influences Children, MHA and Parent Network of WNY will develop a promotional posting schedule on Facebook, LinkedIn and Instagram to include the title sponsor

Event day benefits:

- Full-page color ad (5” x 8”) on program booklet cover (inside front cover)
- Signage at the event, on the main stage and poster/banner at registration table/entranceway
- Two 8-foot tables to display and promote business; sell goods; distribute company branded premium
- Recognition by emcee throughout the event
- Four complimentary tickets to the event



Family Engagement Sponsorship - \$5,000

Two Opportunities

Company logo will be included and/or name listed as “Family Engagement Sponsor” of 2023 Family Engagement Conference in:

- All marketing collateral created to promote event
- All media promotions secured for event
- Potential speaking opportunities with media
- All pre and post event press releases and media alerts
- All e-marketing efforts (Save the Dates, invitations, reminders)

Online benefits:

- Company logo will be listed as family engagement sponsor on the Family Engagement Conference website, www.wnyfamilyengagement.org
- Company listed as family engagement sponsor on the homepage of the CMC, EPIC - Every Person Influences Children, MHA, and Parent Network of WNY websites
- Company logo on the event page of the CMC, EPIC - Every Person Influences Children, MHA, and Parent Network of WNY websites
- Company listed on the CMC, EPIC - Every Person Influences Children, MHA, and Parent Network of WNY social media pages
- CMC, MHA, EPIC - Every Person Influences Children and Parent Network of WNY will develop a promotional posting schedule on Facebook, LinkedIn and Instagram to include family engagement sponsor

Event day benefits:

- Half-page color ad (2.5” x 4”) on program booklet cover (inside front cover)
- Signage at the event, in a breakout room and poster/banner at registration table/entranceway
- One 8-foot table to display and promote business; sell goods; distribute company branded premium
- Recognition by emcee throughout the event
- Two complimentary tickets to the event



Lunch Sponsor - \$2,500

Four Opportunities

Company logo will be included and/or name listed as sponsor of a specific workshop to be offered that day in:

- All marketing collateral created to promote event
- All e-marketing efforts (Save the Dates, invitations, reminders)

Online benefits:

- Company will be listed on the Family Engagement Conference website,
- www.wnyfamilyengagement.org
- Company logo on the event page of the CMC, EPIC - Every Person Influences Children , MHA, and Parent Network of WNY websites
- Company listed on the CMC, EPIC - Every Person Influences Children, MHA, and Parent Network of WNY social media pages

Event day benefits:

- Half-page color ad (2.5" x 4") in program booklet
- Company logo on poster/banner at registration table
- One 8-foot table to display and promote business; sell goods; distribute company branded premium
- Company logo/name incorporated into workshop handouts
- Opportunity to have company representative introduce workshop speaker
- Recognition by emcee during lunch
- Two complimentary tickets to the event



Breakout Sponsor - \$1,500 Six Opportunities

Company name listed in:

- Marketing collateral created to promote event
- E-marketing efforts (Save the Dates, invitations, reminders)

Online benefits:

- Company will be listed on the Family Engagement Conference website, www.wnyfamilyengagement.org
- Company listed on the event page of EPIC - Every Person Influences Children, MHA and Parent Network of WNY (along with link to your website)
- Company listed on the CMC, EPIC - Every Person Influences Children, MHA and Parent Network of WNY social media pages

Event day benefits:

- Table signage at each guest breakfast table
- One 8-foot table to display and promote business; sell goods; distribute company branded premium
- Recognition by event emcee during breakfast time
- Two complimentary tickets to the event

Conference Partner - \$500.00

- One 8-foot table to display and promote business; sell goods; distribute company branded premium
- One ticket to conference
- Logo on website page and promotional materials

Vendor Table - \$150

- One 8-foot table to display and promote business; sell goods; distribute company branded premium

Program Advertising Opportunities

- Full-page ad (5" x 8") - \$300
- Half-page ad (4.5" x 3.75") - \$150



2023 Family Engagement Conference Contract

I am pleased to support the 2023 Family Engagement Conference
with a sponsorship at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsorship (\$10,000) | <input type="checkbox"/> Breakout Sponsor (\$1,500) |
| <input type="checkbox"/> Family Engagement Sponsor (\$5,000) | <input type="checkbox"/> Conference Partner (\$500) |
| <input type="checkbox"/> Lunch Sponsor (\$2,500) | <input type="checkbox"/> Vendor Table (\$150) |

DONOR NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

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___ Enclosed is my check made payable to *Parent Network of WNY*.

___ Please charge my payment to: ___ American Express ___ MasterCard ___ VISA

CARD NUMBER

EXPIRATION DATE

CVV Code

SIGNATURE

Return your completed form and payment to:
Care Management Coalition of WNY
1021 Broadway St., Buffalo, NY 14212
Email to info@cmcwny.org or fax (716) 332-4101
For more information, please call 716-800-2120

